



City of Santa Fe

200 Lincoln Ave, Santa Fe, NM 87501 | santafenm.gov

Memorandum

DATE: August 24, 2026

TO: Renee Barela-Gutierrez, Liquor Hearing Officer

VIA: Geralyn F. Cardenas, City Clerk/Director of Community Engagement 

FROM: Emily Aragon, Constituent Services Specialist 

ITEM & ISSUE:

Request from KGC Aspen, LLC for a transfer of ownership and location of Inter-Local Dispenser Type Liquor License No. DIS-001162 with on-premises consumption only to be located at Market Steer Steakhouse, 213 Washington Ave., Santa Fe, NM 87501.

Attached are staff reports regarding litter, noise, and traffic. Staff does not anticipate a substantial change in litter and noise, or any unacceptable traffic impacts due to the approval of this request. The proposed location is not within 300 feet of a church or a school.

The applicant currently is pending a business license with the City of Santa Fe therefore as a condition of approval staff is recommending that it be noted that the applicant will be required to obtain all necessary permits and licenses and comply with all Fire, Building, and Land Use Code requirements prior to issuance of the City Liquor License.

Additionally, as a condition of doing business in the city, staff recommends that it be noted that the applicant is required to comply with all city ordinances.

ACTION REQUESTED:

Consideration of the above request

Attachments:

- Alcoholic Beverage Control Application
- Notice of Public Hearing and Publications
- Reminder Letter to Applicant
- Staff Reports

July 16, 2026

Certified Mail No.: 7021 2720 0001 2204 6552

City of Santa Fe

Geralyn Cardenas, Interim City Clerk
PO Box 909
Santa Fe, NM 87504-0909
Email: gfcardenas@santafenm.gov

RECEIVED - CITY CLERK
'26 JUL 21

Lic. No. /Appl. No.: DIS-001162/BLA-0000021227
Name of Applicant: KGC ASPEN, LLC
Doing Business As: MARKET STEER STEAKHOUSE
Proposed Location: 213 Washington Ave., Santa Fe, New Mexico 87501

The Director of the Alcoholic Beverage Control Division (ABC) has reviewed the referenced Application and granted **Preliminary Approval**. It is being forwarded to you for Local Option District approval or disapproval of the Liquor License Application.

Notice of the Public Hearing required by the Liquor Control Act shall be given by the governing body by publishing a notice of the date, time, and place of the hearing twice during the 30 days prior to the hearing in a newspaper of general circulation within the territorial limits of the governing body. **The first notice must be published at least thirty (30) days before the hearing. Both publications must occur before a hearing can be conducted.** The notice shall include:

- (A) Name and address of the Applicant/Licensee;
- (B) The action proposed to be taken;
- (C) The location of the licensed premises.

In addition, if the Local Option District has a website, **the Notice shall also be published on the website.**

While the law states that “within forty-five (45) days after receipt of a Notice from the Alcoholic Beverage Control, the governing body shall hold a Public Hearing in the question of whether the department should approve the proposed issuance or transfer”, we recognize the potential for conflict between the requirement for publication of 30-day notice and the 45-day hearing requirement.

With that in mind, when a local governing body receives a liquor license application from ABC, that governing body has a couple of options:

- 1) Hold a hearing on the license application within the statutory time frame of forty-five (45) days, as required by the Liquor Control Act, and comply with all other statutory and regulatory procedures and notify ABC of your decision within thirty (30) days of the hearing.
- 2) Request from ABC an extension of time, past the forty-five (45) days, designating how much additional time will be needed to conduct the hearing in compliance with all statutory and



regulatory procedures. After the extension is granted and the hearing is held, notify ABC of your decision within thirty (30) days of the hearing.

ABC has no preference in the option you choose.

The governing body is required to send notice by certified mail to the Applicant of the date, time, and place of the Public Hearing. The governing body may designate a Hearing Officer to conduct the hearing. **A record shall be made** of the hearing.

THE APPLICANT IS SEEKING A TRANSFER OF OWNERSHIP FOR AN INTER-LOCAL DISPENSER TYPE LIQUOR LICENSES NO. DIS-001162 WITH ON PREMISE CONSUMPTION AND WITHOUT PATIO SERVICE.

Within thirty (30) days after the Public Hearing, the governing body shall notify ABC of their decision to approve or disapprove the issuance or transfer of the license by signing the enclosed original Page 1 of the Application. The original Page 1 of the Application must be returned together with the notices of publication. **If the Governing Body fails to either approve or disapprove the issuance or transfer of the license within thirty days after the Public Hearing, the Director may issue the license.**

If the Governing Body disapproves the issuance or transfer of the license, it shall notify ABC within thirty (30) days setting forth the reasons for the disapproval. A copy of the Minutes of the Public Hearing shall be submitted to ABC with the Notice of Disapproval (*Page 1 of the Application, noting disapproval*).

Respectfully,

Trinidad Maes

Digitally signed by Trinidad
Maes
Date: 2026.07.16 16:53:58
-06'00'

Trinidad Maes

Hearing Officer

NM Regulation & Licensing Department

Alcoholic Beverage Control Division

Phone: (505) 469-3172

Email: trinidad.maes@rld.nm.gov

Enclosures:

1. Application (Page 1) (*must be signed and returned w/notices of publication*)
2. Premises Information (Page 2)
3. Copy of Floor Plan





Alcoholic Beverage Control Division
Dispenser Intake Application
Application Number: BLA-0000021227



Business Information

Business Information

Business Name: KGC ASPEN LLC	Type of Business: Alcohol
Business Structure: Limited Liability Company	FEIN: XX-XXX8386
State Tax ID Number: XX-XXXXX6-00-4	
Business Email: kristina@marketsteersteakhouse.com	Business Phone: 5053651010

Contact Person Information

Contact Person Name: New Mexico Liquor Licenses LLC c/o Kyla Stoker	Contact Person Phone: 5059805614
Contact Person Email: kyla@newmexicoliquorlicense.com	

Business Mailing Address

Mailing Street: 213 Washington Avenue	Mailing City: Santa Fe
Mailing State: NM	Mailing Zip Code: 87501
Mailing Country: US	

Ownership Transfer Type

Specify the appropriate reason for filing this ownership transfer application?

- ☒ Applicant Business is buying/acquiring licenses from other business
☐ Applicant Business has a Change in Ownership

If there are new shareholders holding 10% or more ownership interest OR If stock is transferred among existing shareholders and there is a person/business who previously held less than 10% and is now holding 10% or more ownership interest, select "Applicant Business has a Change in Ownership."

Once you navigate to the next screen, you will not be able to change response of this question.

Local Option District Use Only: Local Governing Body of _____ City, County, Village

Public Hearing held on _____ 20____ Please check one: ☐ Approved ☐ Disapproved

Signature of City/County Official: _____ Title: _____

Alcoholic Beverage Control Division Use Only: ☐ Approved ☐ Disapproved _____

Signed by Director: _____ Date: _____



Alcoholic Beverage Control Division
Dispenser Intake Application
Application Number: BLA-0000021227



Premises Information

License Information

Specify the type of transfer you are applying for?

- ☐ Transfer of Ownership and Location
☒ Transfer of Ownership

License Number: DIS-001162

License Expiration Date: 6/30/26

Current DBA Name: MARKET STEER STEAKHOUSE

Dispenser Type: Inter-Local Dispenser

License Type: Dispenser

Current License Owner: EL MESON, LLC

Current Lessee: KGC ASPEN LLC

Current Premises Address

Physical Street: 213 WASHINGTON AVE.

Physical State: NM

Physical County: Santa Fe

Physical City: Santa Fe

Physical Zip Code: 87501

Local Option District: Santa Fe City

Proposed DBA Name

Do you want to change the license DBA Name? No

Ownership

The land and building which is proposed to be the licensed premises is: Leased by Applicant

The following information is required to ensure the issuance of a license to this location will not result in the violation of a county or municipal ordinance.

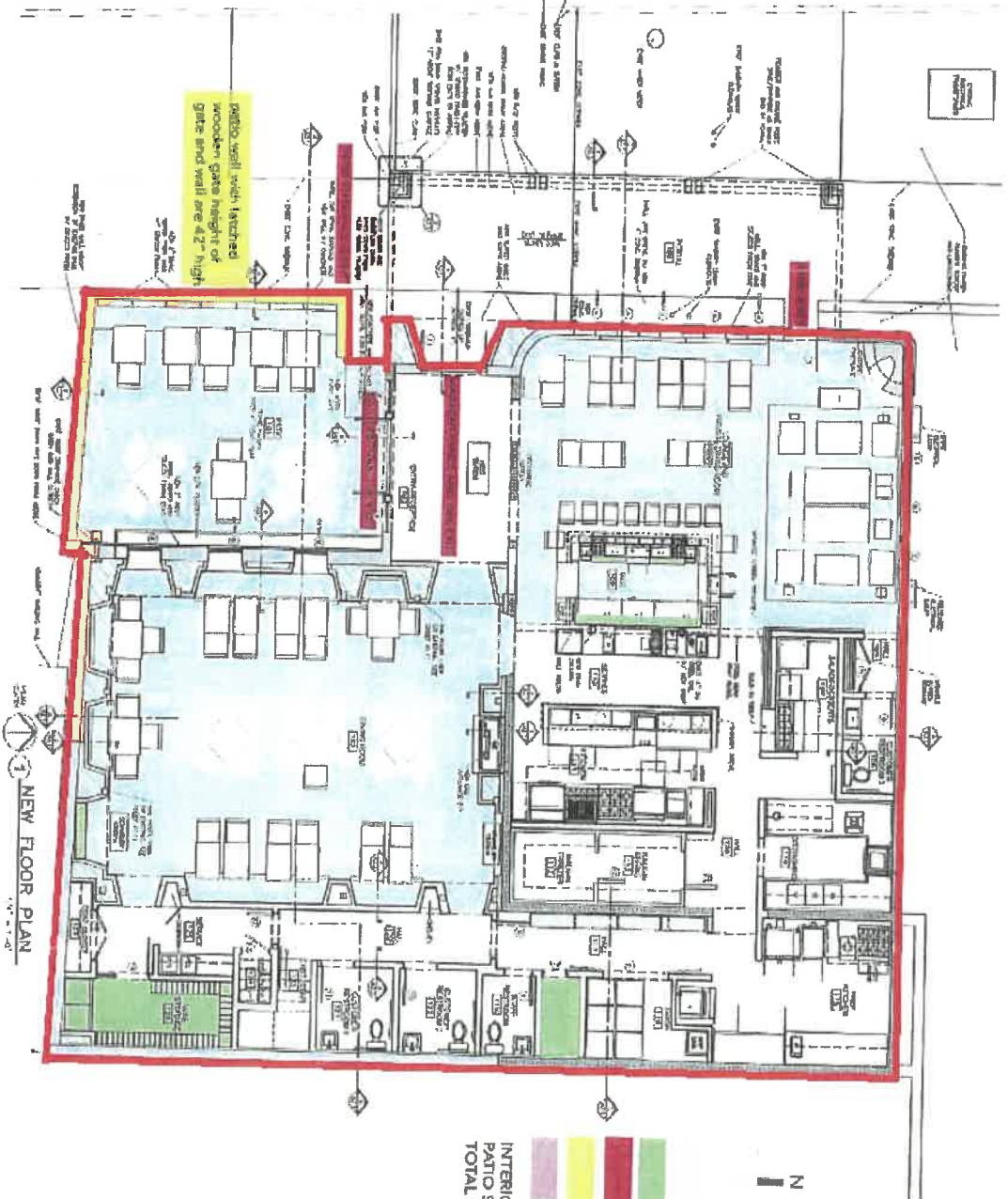
Specify Owner(s) of the land and building: KGC Hospitality LLC

Specify Date and Terms of Lease/Operating Agreement: 4/15/23 Three years

Questions

Has the applicant business ever had a liquor license denied, suspended, revoked, surrendered, or had any other form of discipline or disciplinary action by a licensing agency in another state or jurisdiction?	No
Has the structure and/or ownership disclosure for the applicant business changed since last reported to the department?	No
Does the applicant business own any (direct/indirect) interest in a liquor license?	No

STREET FACADE OF BUSINESS,
WEST FACING
LOCATED AT 213 WASHINGTON
AVENUE BETWEEN MARCY &
SOUTH FEDERAL PLACE



FLOOR PLAN LEGEND
GENERAL NOTE: TO BE MAINTAINED
FOR THE ENTIRE TERM OF THE LEASE
AND TO BE MAINTAINED IN GOOD ORDER

- AREA WHERE ALCOHOL IS SERVED
- AREA WHERE ALCOHOL IS STORED
- ENTRANCES AND EXITS
- PATIO WALL AND GATE LOCATION
- STREET FACADE AND LOCATION
- INTERIOR SQUARE FOOTAGE 3645
- PATIO SQUARE FOOTAGE 505
- TOTAL SQUARE FOOTAGE 4150

PRELIMINARY
NOT FOR CONSTRUCTION
8-15-2023

THOM ORTIZ DESIGN LLC



MARKET STEER STEAKHOUSE
TENANT IMPROVEMENT
712 WASHINGTON AVENUE
SANTA FE, NM 87501
WILLIAM W. RANSCHMAYER, ARCHITECT

A1.1

FLOOR PLAN APPROVAL

By *Debrae Diego*

Date April 17, 2025

Alcoholic Beverage Control Division

Inter-Local Dispenser Liquor License #DIS-001162

Owner: El Meson, LLC

Lessee: KGC Aspen LLC

DBA: Market Steer Steakhouse

Location: 213 Washington Ave., Santa Fe, NM 87501

Total Square Footage: 4,150

CITY OF SANTA FE

NOTICE OF PUBLIC HEARING

Notice is hereby given that the City of Santa Fe Liquor Hearing Officer will hold a public hearing at 4:00 p.m. on Thursday September 3, 2026.

The purpose of this hearing is to discuss a request from KGC Aspen, LLC, for a Transfer of Ownership for an Inter-Local Dispenser Type Liquor License No. DIS-001162 with on premises consumption only to be located at Market Steer Steakhouse, 213 Washington Ave. Santa Fe, NM 87501. This location is not within 300 feet of a church, school, or daycare.

Virtual meeting information will be posted on the City of Santa Fe's Weekly Meeting List at least seventy-two (72) hours before the meeting at <https://santafenm.portal.civicclerk.com/>.



Geraldyn F. Cardenas
City Clerk

Received by The Santa Fe New Mexican
Date: 7/28/2026

To Be Published: 8/5/2026
AND
8/12/2026

By 

The Santa Fe New Mexican (Signature)

SANTA FE NEW MEXICAN

150 Washington Ave., Ste 105
Mail Payments To:
PO Box 2048
Santa Fe, NM 87504
Phone: 505-983-3303
FAX: 505-984-1785

LEGAL #95615

CITY OF SANTA FE

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Geralyn F. Cardenas
City Clerk

PUB.: August 5, 12, 2026

Ad Proof/ Order Confirmation/ Receipt Invoice

NEW MEXICO LIQUOR LICENSES, LLC
2539 Wyoming Blvd NE Ste A
Albuquerque NM, 87112-1036

505-980-5614

Tagline: LEGAL #95615

Account Number: S17566

Ad ID: 123186

Sales Rep: Thomas Pacheco

Ordered By: Kyla Stoker

Order Taken By: Thomas Pacheco

Ad Cost: \$102.30

Tax Amount: \$8.37

Payment \$0.00

Total Amount: \$110.67

Tagline: LEGAL #95615

Amount Due: \$110.67

PO Number:

Payment: \$0.00

Major Class: LEGALS

Product:

Classification: Legals

Placement:

Ad Size: 1.22" x 5.110"

Ad Type Legal (wrapper)

Modular Size:

of Words 133

Color:

Run Dates:

08/05/26, 08/12/26



Michael J. Garcia, Mayor

VIA EMAIL: kristina@marketsteersteakhouse.com
kyla@newmexicoliquorlicense.com

08/24/2026

KGC Aspen, LLC
213 Washington Ave.
Santa Fe, New Mexico 87501

RE: Request from KGC Aspen, LLC, for a transfer of ownership for an Inter-Local Dispenser Type Liquor License No. DIS-00162 with on Premises consumption only to be located at Market Steer Steakhouse, 213 Washington Ave., Santa Fe, NM 87501.

Good day,

The public hearing before the City of Santa Fe's Liquor Hearing Officer for the above referenced request has been scheduled for **Thursday, September 3, 2026, at 4:00 p.m.** This will be a virtual hearing via Zoom. You will be provided with the meeting invite on the morning of the hearing.

The City of Santa Fe's Governing Body will consider the Liquor Hearing Officer's recommendation at their September 9, 2026, meeting.

Attached is a copy of the Notice of Public Hearing.

Should you have any questions, or require anything further from our office, please do not hesitate to call me at 505-955-6521.

Sincerely,

Geralyn F. Cardenas
City Clerk

ema

City Council

Alma G. Castro, District 1
Patricia Feghali, District 1

Elizabeth "Liz" Barrett, District 2
Paul C. Bustamante, District 2

Lee Garcia, Mayor Pro Tem, District 3
Pilar F.H. Faulkner, District 3

Jamie Cassutt, District 4
Amanda Chavez, District 4

(FOR CITY USE ONLY)

Based on the information provided and review of City Reports, staff has found the following in accordance with Ordinance (4-4.3):

Geographic Information System Mapping (GIS) Department

- ☐ Yes, this business is located within three hundred (300) feet of a church and/or school. *A waiver of the 300 foot location restriction will be requested.*
- ☒ No, this business is not located within three hundred (300) feet of a church and/or school.

(Please see attached map indicating whether the proposed licensed premise is within three hundred (300) feet of a church and/or school.)

Business Licensing Department

- ☒ Yes, the requesting business has a business license issued by the City of Santa Fe. License #237689
- ☐ No, the requesting business does not have a business license issued by the City of Santa Fe.

Code Enforcement Department

- ☒ Yes, the applicant is in compliance with all Land Use Codes.
- ☐ No, the applicant is not in compliance with Land Use Code(s).

*Note: N/A

**(Please also provide a Code Enforcement Report related to Litter and Noise of the requesting business location.)*

Verification Completed By: Jason D. Sena

Title: Enforcement Manager

Date: Aug 25, 2026

Traffic Engineering Department

- ☐ Yes, it appears that the approval of this request will create unacceptable traffic impacts.

*Note: N/A

- ☒ No, it does not appear that this request will create any unacceptable traffic impacts.

Verification Completed By: MARCOS ESQUIBEL

Title: Interim Complete Streets Division Director

Date: Aug 25, 2026

City of Santa Fe Fire Department

- ☒ Yes, the applicant is in compliance with all Fire Codes.
- ☐ No, the applicant is not in compliance with Fire Code(s).

*Note: Due to a transfer of ownership, new owner will have to apply for a business license that will generate a new Certificate of Compliance (COC) (Previous Passed 2026-161038 on June 23, 2026)

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Verification Completed By: GERONIMO GRIEGO (Aug 25, 2026 10:19:38 MDT)

Title: Fire Marshal

Date: Aug 25, 2026

Staff Verification Form - KGC Aspen, LLC

Final Audit Report

2026-08-25

Created:	2026-08-24
By:	EMILY ARAGON (emaragon@santafenm.gov)
Status:	Signed
Transaction ID:	CBJCHBCAABAA6dlj3490TNSMyXBv9k4JumBCi8vDdUov
Documents:	Staff Verification Form - KGC Aspen, LLC.pdf (1 page)
Number of Documents:	1
Document page count:	1
Number of supporting files:	0
Supporting files page count:	0

"Staff Verification Form - KGC Aspen, LLC" History

-  Document created by EMILY ARAGON (emaragon@santafenm.gov)
2026-08-24 - 3:09:56 PM GMT- IP address: 63.232.20.2
-  Document emailed to GERONIMO GRIEGO (gggriego@santafenm.gov) for signature
2026-08-24 - 3:11:07 PM GMT
-  Email viewed by GERONIMO GRIEGO (gggriego@santafenm.gov)
2026-08-24 - 3:35:21 PM GMT- IP address: 166.205.54.1
-  Document e-signed by GERONIMO GRIEGO (gggriego@santafenm.gov)
Signature Date: 2026-08-25 - 4:19:38 PM GMT - Time Source: server- IP address: 71.29.201.98 - Signature Appearance Selected: MOBILE_DRAW
-  Document emailed to Jason Sena (jdsena@santafenm.gov) for signature
2026-08-25 - 4:19:40 PM GMT
-  Email viewed by Jason Sena (jdsena@santafenm.gov)
2026-08-25 - 5:48:51 PM GMT- IP address: 104.47.65.254
-  Document e-signed by Jason Sena (jdsena@santafenm.gov)
Signature Date: 2026-08-25 - 5:49:11 PM GMT - Time Source: server- IP address: 63.232.20.2 - Signature Appearance Selected: IMAGE
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2026-08-25 - 7:11:17 PM GMT- IP address: 63.232.20.129

 Document e-signed by MARCOS ESQUIBEL (mpesquibel@santafenm.gov)

Signature Date: 2026-08-25 - 7:11:52 PM GMT - Time Source: server- IP address: 63.232.20.129 - Signature Appearance Selected: IMAGE

 Agreement completed.

2026-08-25 - 7:11:52 PM GMT