

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
WEDNESDAY, AUGUST 5, 2026, 11:00 AM
COUNCILORS' CONFERENCE ROOM, CITY HALL
SANTA FE, NM**

1. CALL TO ORDER

A regular meeting of the Economic Development Advisory Committee was called to order by Councilor Jamie Cassutt, Chair, at 11:05 am, on Wednesday, August 5, 2026, at City Hall, in the Councilors' Conference Room, Santa Fe, New Mexico.

2. MEMBERS PRESENT

Councilor Jamie Cassutt, Chair
David Perez, Vice Chair
Ken Resnick
Dulce Marti
George Gamble
Kathy Rivera
Ondine Frauenglass
Sierra Cruz
Ava Salman
James Johnson

OTHERS PRESENT

Johanna Nelson, Director, Economic Development Department
Casey Dalbor, Business Growth Manager, OED
Eric Renz-Whitmore, Economic Development Department
Lizzie Portillo, Economic Development Department
Caroline Lee, Senior Program Manager, OED
Elizabeth Martin, Stenographer, virtually

3. APPROVAL OF AGENDA

MOTION A motion was made by Mr. Johnson, seconded by Mr. Perez, to approve the agenda as presented.

VOTE The motion passed on a roll call vote as follows:

Chair Cassutt, yes; Mr. Perez, yes; George Gamble, yes; Kathy Rivera, yes; Ken Resnick, yes; Ondine Frauenglass, yes; Dulce Marti, yes; Sierra Cruz, yes; Ms. Salman, yes; James Johnson, yes.

4. APPROVAL OF CONSENT AGENDA

None.

5. APPROVAL OF MINUTES

A. APPROVAL OF THE JULY 1 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) MEETING MINUTES

MOTION A motion was made by Mr. Perez, seconded by Mr. Gamble, to approve the meeting minutes.

VOTE The motion passed on a roll call vote as follows:

Chair Cassutt, yes; Mr. Perez, yes; George Gamble, yes; Kathy Rivera, yes; Ken Resnick, yes; Ondine Frauenglass, yes; Dulce Marti, yes; Sierra Cruz, yes; Ms. Salman, yes; James Johnson, yes.

6. ACTION ITEMS: CONSENT AGENDA

None.

7. ACTION ITEMS: DISCUSSION AGENDA

None.

8. PRESENTATIONS

None.

9. PUBLIC COMMENT

None.

10. MATTERS FROM STAFF

Ms. Nelson said she wanted to acknowledge the amazing feat the Evaluation Committee pulled off. We have a product we are able to stand on and support.

Mr. Resnick said he is interested in knowing if any lessons were learned related to consistency among evaluations. Did we do it correctly.

Mr. Dalbor said three people evaluated each application and we took an average.

Chair Cassutt said we are going to have a post mortem on the whole process so you can help us refine this.

Mr. Dalbor reviewed the Department report included in the meeting packet including things they are working on, events, RFQs and programs

There was discussion.

11. MATTERS FROM THE COMMITTEE

A. SUBCOMMITTEE WORKING GROUP UPDATES

Ms. Marti reported on the Small Business Entrepreneurship Working group saying that they had an information session last week on procurement. We had 105 attendees. Thank you to Johanna and staff and Travis and his staff, the County and to David Perez for hosting us. There were other business organizations there as well. The feedback from business owners was helpful and relevant. Our next information session will be on October 29th and 30th. We are working on a smaller group to make recommendations to EDAC on policies and issues.

Chair Cassutt announced that Ms. Marti is being recognized as one of the 40 under 40 this year. Congratulations. It is well deserved.

Chair Cassutt reported on the Steering Committee saying we wanted to have a conversation today to discuss the Creative Capital Working Meeting and take a look at ideas for the next few meetings so that we know what might be helpful. We will start with the Creative Capital report and Marketing Report and what we want to do with this information. Please feel free to chime in.

Mr. Perez said after reading the reports he is interested in what everyone thinks, what the purpose is and what we can use it for.

Ms. Frauenglass said she thinks the reports do a good job of saying where we are right now and how to protect and nurture that.

Mr. Perez said he thinks it is a template or a road map for our marketing. It also identifies different sections of our economy. It is important that we use our past as part of our foundation, but look forward. There is a lot of richness in this report.

Mr. Resnick said he agrees with all Mr. Perez and Ms. Frauenglass said. The report offers a lot, but not much about policy moving forward. There are two things it identified - lack of youth and affordability. Maybe we can re-assess who the players are in our creative economy.

Mr. Perez said maybe we can help with taking this forward.

Chair Cassutt asked how do we keep our kids here without losing our identity and running the risk of losing being called Santa Fe - the City Different. Who do we want to be.

There was discussion around the questions asked by the Chair and what the City of Santa Fe wants to be, should be and could be.

12. MATTERS FROM THE CHAIR

Chair Cassutt said for future meetings she would like to continue this discussion and would also like to hear ideas from the members as to what you would like to see on the agenda and recommendations to the Governing Body regarding funding and policy.

13. NEXT MEETING

A. SEPTEMBER 2, 2026

14. ADJOURN

There being no further business before the Committee, the meeting adjourned at 12:56 pm.

Councilor Jamie Cassutt, Chair

Elizabeth Martin, Stenographer