



UNITED WAY

North Central New Mexico

Goodwill

Industries of New Mexico





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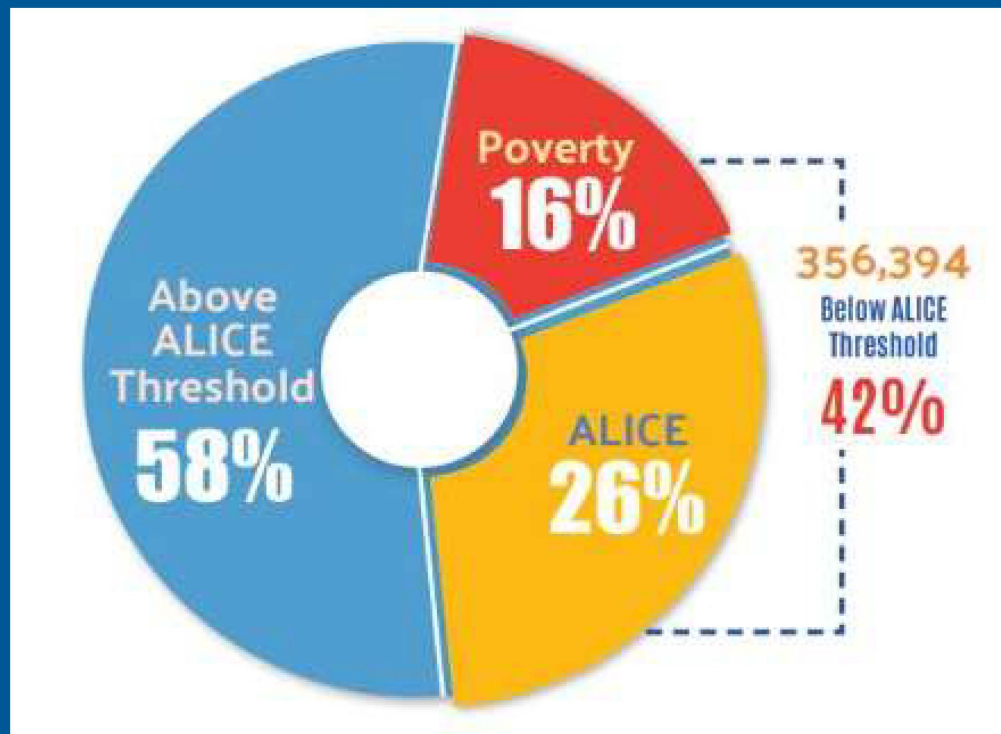
North Central
New Mexico

United Way + OED: Building Financial Coaching in Santa Fe

- **2024:** Partnership launched to explore expanding financial coaching in Santa Fe
- **2024–25:** Mapped the local financial services ecosystem and convened community partners to identify opportunities for collaboration
- **2025:** United Way developed a sustainable **volunteer financial coaching model** tailored to the community
- **2025–26:** Trained community volunteers and established a platform for coach training, client support, and financial education
- **2026:** Financial coaching pilot launched through United Way's nonprofit partner network
- **Today: 30 clients engaged with 6 active volunteer coaches**, with the model continuing to grow



ALICE in New Mexico



Direct Services: Meeting Today's Needs

While we work to create long-term change, we also help individuals and families navigate immediate challenges through information, resources, transportation, financial empowerment, and survivor support.



Powered by United Way
North Central New Mexico

“One call can connect someone to housing, food, healthcare, transportation, and hope.”

—Kelli Gallardo,
UWNCNM Director of 211 Helpline



RIDE UNITED

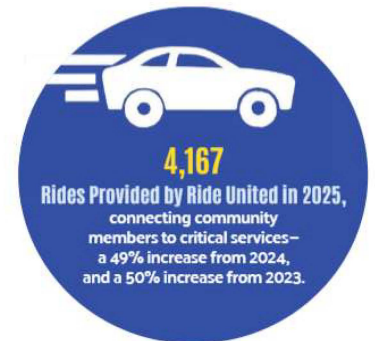
Transportation Access

When transportation barriers are removed, people can access the care, opportunities, and support systems that help strengthen health, stability, and quality of life.

Food & Healthcare Were the Top Needs

In 2025, the majority of rides supported access to:

39% Health & Medical Services
34% Food Access



Supporting Older Adults

30% of riders were seniors, helping older adults maintain independence while accessing medical care, food, and other essential resources

4 UNITED WAY OF NORTH CENTRAL NEW MEXICO | 2026 ANNUAL REPORT



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\$
\$16 Million
Returned
to New Mexico
families through
refunds and
tax credits



9,761
Tax Returns Prepared



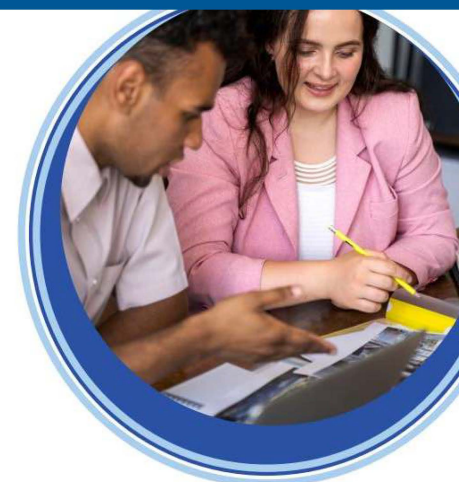
190
VOLUNTEERS
Serving communities
at 23 regional sites

By helping families claim every dollar they have earned, Tax Help New Mexico strengthens financial stability and economic mobility.



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Free Financial Coaching in Santa Fe



Take control of your financial future – with FREE support.



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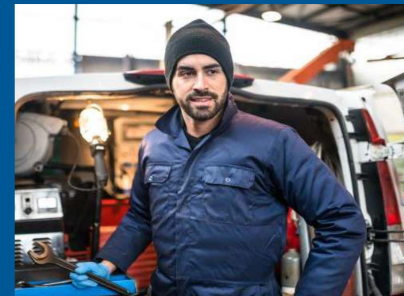
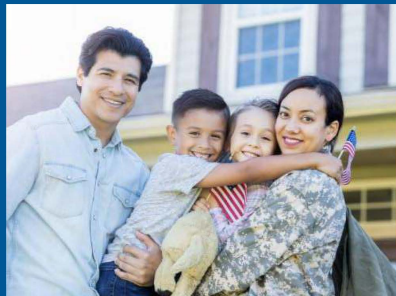


Our Mission

To do *good* in our community by providing skills training, job placement and social services.

Our Vision

Creating a place where every donation has a second chance and a community where everyone has an opportunity for their *good* to grow.



Our Programs & Services

Currently in Santa Fe:



GoodJobs

We help people find long-term employment that meets their needs, abilities, and interests.



Homeless Veterans' Reintegration

We help veterans who have lost (or who risk losing) their homes to get jobs and social services.



Supportive Services for Veteran Families

We help stabilize housing for very low-income veterans and their families.



Senior Community Service Employment

We offer work experience to help low-income seniors 55+ find employment in their community.



Gateway To Work

We provide companies with pre-screened candidates at no cost. They decide who to hire!

Looking to the Future:



GoodSkills

We offer comprehensive job readiness training classes such as hiring essentials and computer skills.



NextSteps Reentry Services

We help institution-referred persons gain skills and get jobs. Services begin pre-release and continue post-release.



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Community Partnerships: Building a Network of Support

- **Better Participant Outcomes:**
 - Collaboration across providers and disciplines
 - Shared expertise and resources
 - Whole person support
 - Increased Accessibility
 - Improved Service Efficiency

The Opportunity Center



GINM's Opportunity Center is a community resource one-stop shop.

- **Multiple service providers/disciplines available in one easy to access location**
- **Enrollment in GINM's programs is not required**
- **Services provided are on a rotating schedule**

A Community Resource Hub

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
 8:00AM - 10:00AM	 9:00AM - 12:00PM & 1:00PM - 4:00PM	 A Peaceful Habitation 9:00AM - 12:00PM 4th Wednesdays	 Jobs for America's Graduates 10:00AM - 1:30PM	 ABQ Center for Hope & Recovery 9:00AM - 12:00PM Last Friday of the month
 Planned Parenthood 12:00PM - 3:00PM 1st Mondays	 sunscription Community Solar 10:00AM - 3:00PM	 DAY ONE Home Visiting Program 9:00AM - 12:00PM 1st & 2nd Wednesdays	 Albuquerque HEALTH CARE for the homeless 1:00PM - 4:00PM 2 nd Thursdays	 CATHOLIC CHARITIES HONORING HUMAN DIGNITY 9:00AM - 12:00PM First Friday of the month
YOUR ORGANIZATION COULD BE HERE! Call Justin at 505.314.1816 for info	 1:00PM - 4:00PM 2nd Tuesdays	 HEADING HOME 1:00PM - 4:00PM	 Bank On New Mexico 1:00PM - 3:00PM 2nd & 4th Thursdays	 Birthright of Albuquerque 9:30AM - 11:30AM Last Friday of each month
	 Oak St. Health 1:00PM - 4:00PM 1st & 3 rd Tuesdays	ALL ARE WELCOME! No appointment needed	 nm new mexico solutions 1:00PM - 4:00PM	 PNC 10:00AM - 12:00PM 2nd & 4th Fridays
			 ONE ALBUQUE youth & family services Early Learning Programs 1:00PM - 3:00PM 4 th Thursdays	 PRESBYTERIAN Turquoise Care 12:00PM - 3:00PM 2nd Friday of the month
				 NMHealth 1:00PM - 4:00PM 1st & 3rd Fridays
 NM Department of Veterans Services			Monday - Friday 8:00AM - 5:00PM	

good
for changing lives.

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Thank you.

Questions?

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Get in touch.

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