Aaron Henry Diaz

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Professional Summary

Experienced strategist with a background in legislative affairs, agricultural advocacy, and rural development. As an enrolled member of the Ysleta Del Sur Pueblo and a New Mexico farmer, brings firsthand insight into the challenges and opportunities facing rural communities. Skilled in coalition building, stakeholder engagement, and advancing initiatives focused on resource management, economic resilience, and equitable access to federal support programs.

Core Skills

Public Relations • Writing • Public Speaking • Data Analysis • Research • Managing Special Projects • Problem-Solving • Scheduling • Strategy & Tactics

Political Experience

New Mexico Legislative Council Service – Santa Fe, NM
District Legislative Aide, House District 32 | Mar 2026 – Present

- Provide constituent services, responding to district residents and connecting them with state agencies and resources.
- Conduct policy research and support the formulation of legislation and policy proposals.
- Lead community outreach to build relationships and gather input across the district.

Rural Investment to Protect Our Environment (RIPE) – Washington, D.C.
Board Director | Sep 2025 – Present

- Guide strategy to scale regenerative agriculture and promote bipartisan, inclusive conservation programs.
- Shape policy advocacy prioritizing ecosystem service payments for soil health, carbon, water, and biodiversity.
- Streamline program design to reduce barriers for early adopters and underserved producers.

National Latino Farmers and Ranchers Trade Association – Washington, D.C.
Chairman, Board of Directors | Aug 2024 – Present

- Advance regenerative and sustainable agricultural practices for underserved farmers and ranchers.
- Oversee educational programs on sustainability and resource management.
- Promote food system resilience and equitable access to USDA programs.

New Mexico House of Representatives – Santa Fe, NM
Minority Analyst | Jan 2024 – Present

- Analyzed legislation, tracked bills, and briefed caucus members on policy implications.
- House Health, Agriculture, Transportation, and Rural Development, Land Grants and Cultural Affairs committees staffed.
- Researched statutory frameworks and political impacts of legislative initiatives.

Coyote Column LLC (formerly AH Diaz Strategies) – Santa Fe, NM
Founder & Principal Consultant | 2007 – Present

- Provide strategic consulting for political, nonprofit, and commercial clients.
- Manage media relations, grassroots organizing, and campaign strategy development.

Robert F. Kennedy Jr. for President – Santa Fe, NM
State Director | Apr 2024 – Sep 2024

- Directed all statewide campaign operations and volunteer mobilization efforts.
- Developed data-driven strategies to increase engagement and voter turnout.
- Managed fundraising initiatives and resource allocation for optimal campaign impact.

Additional Experience

Coyote Alto Cannabis Co. – Santa Fe, NM | Co-Owner | Jan 2026 – Present
Co-own a fully licensed, Indigenous- and Hispano-owned medical and recreational cannabis dispensary on the Santa Fe Plaza.

Campo De Oro LLC – McIntosh, NM | Chairman & Owner | 2018 – Present
Oversee agricultural production operations, including crop planning, land and water management, and regulatory compliance; manage crop research and product development.

Leaf & Tackle LLC – Santa Fe, NM | President & Owner | 2018 – Present
Lead a modern mercantile on the Santa Fe Plaza, curating New Mexico handmade agricultural and wellness products and field wares, including Indigenous-designed fashions and Thunderbird hats.

News New Mexico – Las Cruces, NM | Executive Producer & Co-Host | 2011 – 2013
Produced and hosted a statewide syndicated news talk radio show; managed guest scheduling and sponsorship relations.

Education

Texas Tech University – Lubbock, TX | 200+ Credits toward B.A. in Political Science & History (2009–2011)
Holy Cross College – Notre Dame, IN | A.A. in Liberal Arts, History & Theology (2005–2007)
Santa Fe Community College – Santa Fe, NM | Certified Fiber Optics Technician (2023)

Technology

Microsoft Office Suite • Canva • Constant Contact • MailChimp • Voter Data Systems • CRM Platforms • Web Management Systems

Languages

English (Native), Spanish (Proficient Reading/Speaking, Near-Proficient Writing)

Certifications

HSI Certified Adult/Child/Infant First Aid | AED | CPR (exp. 3/2030)