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October 8, 2026

City of Santa Fe
Public Safety Committee Appointment
Attn: E. F. Quintana
efquintana@santafenm.gov

Re: Letter of Interest, Public Safety Committee Vacancy

Dear Members of the Selection Committee,

I am writing to express my interest in the open position on the City of Santa Fe Public Safety Committee. I am a Southside resident and a downtown business owner, and I bring both perspectives to this role. I live on Camino Rojo on the Southside, where my family experiences the public safety needs of one of Santa Fe's fastest-growing areas, and I work every day on the Plaza, where I see how safety shapes the experience of merchants, employees, and visitors. I would welcome the opportunity to serve a four-year term helping the City make thoughtful, well-informed public safety decisions.

I understand that the Committee reviews matters related to Santa Fe Police and Fire Department operations and makes recommendations to the Finance Committee, the Governing Body, and other appropriate bodies. My background would allow me to contribute to that work from several perspectives:

- **Downtown business owner:** Together with my family, I co-own Leaf & Tackle and Coyote Alto, two retail businesses on San Francisco Street at the Santa Fe Plaza. I am also the owner of Coyote Column LLC, a Santa Fe firm that provides research-driven analysis and strategic guidance to political, nonprofit, and private leaders navigating complex public affairs. Through these businesses, I understand firsthand the public safety concerns of downtown merchants, employees, residents, and the many visitors who make the Plaza the heart of our city.
- **Chairman, National Latino Farmers and Ranchers:** In this leadership role, I advocate for producers and rural communities, build consensus among diverse stakeholders, and work to ensure that policy reflects the needs of the people it affects.
- **Farmer:** I farm in Torrance County and southern Santa Fe County. Working the land has given me a practical understanding of the safety and emergency-response needs of agricultural and rural families just beyond the city limits.
- **New Mexico Legislative Council Service:** I provide district liaison services for members of the New Mexico House of Representatives, connecting constituents with their legislators and helping turn community concerns into policy.

Together, these roles have taught me to listen to all sides, weigh evidence carefully, and turn complex issues into practical recommendations.

I am committed to approaching public safety with fairness, respect for our police officers and firefighters, and attention to the needs of every resident, from downtown businesses to families on the Southside. I am available to attend the Committee's regular meetings on the second Tuesday of each month from 4 to 6 p.m. in the Council Chambers, and to prepare thoroughly for each one.

My current resume is attached for your review. Thank you for considering my application. I would be honored to serve the City of Santa Fe in this role and would welcome the chance to discuss my interest further. I can be reached at (505) 504-6136 or ahd@coyotecolumn.com.

Respectfully,

Aaron Henry Diaz