ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
WEDNESDAY, OCTOBER 7, 2026, 11:00 AM
SANTA FE CITY HALL, 200 LINCOLN AVE
SANTA FE, NM

1. CALL TO ORDER

A regular meeting of the Economic Development Advisory Committee was called to order by Councilor Jamie Cassutt, Chair, at 11:04 am, on Wednesday, October 7, 2026, at Santa Fe City Hall, Santa Fe, NM.

2. MEMBERS PRESENT

Councilor Jamie Cassutt, Chair
Ken Resnick, virtually
George Gamble, virtually
Kathy Rivera
Ondine Frauenglass
Sierra Cruz, virtually
James Johnson
Ava Salman, virtually

MEMBERS ABSENT

David Perez, excused
Dulce Marti, excused

OTHERS PRESENT

Johanna Nelson, Director, Economic Development Division
Eric Renz-Whitmore, Economic Development Division
Lizzie Portillo, Economic Development Division
Deborah Torres, virtually
Ted Kamp, Leland Consulting Group, virtually
Abby Bordner, Santa Fe Area Director, United Way of North Central New Mexico, virtually
Sesha Lee, Chief Mission Officer, Goodwill, virtually
Elizabeth Martin, Stenographer, virtually

3. APPROVAL OF AGENDA

MOTION A motion was made by James Johnson and seconded by Kathy Rivera to approve the agenda as presented.

VOTE The motion passed on a roll call vote as follows: Ken Resnick, yes; George Gamble, yes; Kathy Rivera, yes; Ondine Frauenglass, yes; Sierra Cruz, yes; James Johnson, yes; Ava Salman, yes; Councilor Cassutt, yes.

4. APPROVAL OF CONSENT AGENDA

None.

5. APPROVAL OF MINUTES

A. APPROVAL OF THE SEPTEMBER 2, 2026 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) MEETING MINUTES

MOTION A motion was made by Kathy Rivera and seconded by Ondine Frauenglass to approve the meeting minutes.

VOTE The motion passed on a roll call vote as follows: Chair Cassutt, yes; Ken Resnick, yes; George Gamble, yes; Kathy Rivera, yes; Ondine Frauenglass, yes; Sierra Cruz, yes; James Johnson, abstain; Ava Salman, yes.

6. PRESENTATIONS

A. SANTA FE OPPORTUNITY CENTER UPDATE

Director Nelson gave background on the Division's work on financial empowerment services since 2024 and its partnership with United Way. Ms. Bordner described United Way's volunteer financial coaching pilot and the ALICE data report. Ms. Lee described the Santa Fe Opportunity Center, a shared space at the former Big Lots location where Goodwill and United Way will anchor workforce and financial services alongside other community providers. Committee members asked questions and offered comments.

7. PUBLIC COMMENT

None.

8. MATTERS FROM STAFF

Chair Cassutt noted that the Economic Development Strategic Action Plan was noticed as an update rather than a presentation, which limits discussion to comment. Director Nelson reported on staff changes, including Casey Dalbor's departure for a position with the State and the transition of the staff liaison role to Maciek Jasik; open positions for an Economic Development Associate and an Economic Development Specialist; an open call for an operator for the Go Local, Go Different program; Arts and Culture staff relocating to the Division's Marcy Street office; and upcoming events.

Director Nelson then summarized staff feedback on the first draft of the Economic Development Strategic Action Plan. Ms. Frauenglass and committee members offered comments, and Mr. Kamp responded. Written comments on the draft are due October 16, 2026, the consultants expect to deliver a second draft October 23, 2026, and the Committee will discuss the plan further at its November meeting.

9. MATTERS FROM THE COMMITTEE

A. SUBCOMMITTEE UPDATES

Mr. Renz-Whitmore read an update from Ms. Marti on the Small Business and Entrepreneurship Working Group, which has held its first meeting. Ms. Marti also announced the fourth quarter session on October 29, 2026, at 8:30 am at Benildus Hall. Chair Cassutt asked members to consider recommendations the Committee may present to the Governing Body in early 2027, ahead of the budget process.

10. MATTERS FROM THE CHAIR

Chair Cassutt reported that staff are working to schedule the Public Works Director for a future meeting to discuss how economic development interfaces with other departments, including transit.

11. NEXT MEETING

A. NOVEMBER 4, 2026

12. ADJOURN

There being no further business before the Committee, the meeting adjourned at 12:56 pm.

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Councilor Jamie Cassutt, Chair

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Elizabeth Martin, Stenographer