FIR No. 10787

FISCAL IMPACT REPORT

General Information:

(Check) **Bill:** X **Resolution:** _____

Short Title(s): Designating Santa Fe PRIDE as a Major Commercial Event

Sponsor(s): Councilor Pilar Faulkner

Reviewing Department(s): Santa Fe Tourism Department

Staff Completing FIR: Barbara Lopez, Special Events Coordinator

Date: 10/29/2026 **Phone:** (505) 955-6209

Reviewed by City Attorney: Marcos D. Martínez **Date:** 11/05/2026
Marcos D. Martínez (Nov 5, 2026 15:35:12 MST)

Reviewed by Finance Director: **Date:** 11/5/2026

Summary:
The purpose of this Bill is to include Santa Fe PRIDE Festival in the category of Major Commercial Events in Section 23-5.2 of SFCC 1987, and to remove Santa Fe PRIDE Festival from the list of Small Commercial Events.

Departments Affected:
Tourism Department, City Clerk's Office, Parks and Open Spaces Division

Consequences of Not Enacting Legislation:
If this legislation is not adopted, Santa Fe PRIDE Festival will not be designated as a Major Commercial Event and will remain classified as a Small Commercial Event.

Conflict, Duplication, Companionship, or Relationship to Other Legislation:
None.

Performance and Administrative Implications:
Special events do not currently have the staffing capacity to accommodate an expanded footprint for the PRIDE Festival festivities due to the additional operational responsibilities it represents. Any future expansion would need to be evaluated separately based on staffing, public safety, logistical requirements, and available City resources.

Fiscal Implications:
Major Commercial Events come with fiscal implications each time an event is held. The following is a list estimated related costs associated with such events: trash bags and equipment to provide cleanup will incur a cost of approximately $75; 8 City workers, each paid at $40 per hour for 12 hours will incur a cost of approximately $5,760 to manage clean up; 1 parks superintendent being paid at $68 per hour for a 12 hour shift will incur a cost of approximately $816; A special event team providing oversight for event set-up and tear-down being paid at $68 per hour for 14 hours will incur a cost of approximately $952. The total cost would amount to approximately $7528. If the Santa Fe PRIDE Festival is included as a ninth Major Commercial Event in the City's code, these estimated costs would be additional to the similar and existing costs for the other eight events listed in Section 23-5.2.

Additional Comments from the Finance Director: Transitioning the Santa Fe PRIDE Festival into a Major Commercial Event introduces substantial municipal and operational expenses that extend far beyond standard events staff, police, fire, and public works. A comprehensive financial assessment must account for logistics such as traffic control, detour signage, and temporary power generation; risk management including enhanced liability insurance and layered municipal permitting fees; and public health infrastructure like dedicated on-site EMS, extensive waste management, and post-event grounds remediation.

Fiscal Impact

_____ Check here if no fiscal impact

Expenditures

Expenditure Type	FYE 2026	FYE 2027	FYE 2028	Require BAR (Y/N)	Recurring (R) or Non-recurring (NR)	Fund	3-Year Total Cost
Personnel and Benefits*	$	$ 100K	$ 100K				
Capital Outlay	$	$	$				
Contractual/ Professional Services	$	$	$				
Operating	$	$	$				$
Total:	$	$100K	$ 100K				$100K

Expenditure Narrative:
**See "Fiscal Implications" and "Additional Comments from the Finance Director" narratives above.

Revenue

Revenue Type	FYE 2026	FYE 2027	FYE 2028	Recurring (R) or Non-recurring (NR)	Fund
General Fund	$	$100K	$ 100K		
Special Revenue	$	$	$		
CIP	$	$	$		
Enterprise	$	$	$		
Internal Service	$	$	$		
Trust and Agency	$	$	$		
Federal	$	$	$		
Other	$	$	$		
Total	$	$100K	$ 100K		

Revenue Narrative:

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