Regular Meeting of the Occupancy Tax Advisory Board
September 29, 2026 at 10:30 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES

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1. Call to Order

Meeting called to order at 10:32AM

2. Roll Call

MEMBERS PRESENT
Rik Blyth
Sam Gerberding
Michael Trujillo

MEMBERS EXCUSED
Bonnie Bennett
Ray Sandoval

OTHER PARTICIPANTS ATTENDING
Randy Randall, TSF Executive Director
Jordan Guenther, TSF Marketing Director
David Carr, TSF Sales Director
Shirley Spencer, Liason

3. Approval of Agenda

MOTION A motion was made by Trujillo, seconded by Gerberding, to approve the agenda as presented.

VOTE The motion passed on a voice vote.

4. Approval of Minutes

   a. OTAB Minutes - August 25, 2026

MOTION A motion was made by Gerberding, seconded by Trujillo, to approve the August minutes as presented.

VOTE The motion passed on a voice vote.

5. Presentations

   a. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innofthegovernors.com).

   b. Lodger's Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov).

6. Action Items

7. Matters from Staff
    a. TSF Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov).
    b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov).
    c. TSF Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov).
8. Matters from the Board
9. Matters from the Public
10. Next Meeting: October 23, 2026, Grant Reviews
11. Adjourn

_____Chair

Shirley Spencer
_____Liaison