Regular Meeting of the Occupancy Tax Advisory Board
October 23, 2026 at 10:00 AM
TSF Conference Room
Santa Fe Community Convention Center
201 West Marcy Street
MINUTES

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1. Call to Order

Meeting called to order at 10AM.

2. Roll Call

MEMBERS PRESENT
Bonnie Bennett
Rik Blyth
Sam Gerberding
Michael Trujillo

MEMBERS EXCUSED
Ray Sandoval,

OTHER PARTICIPANTS ATTENDING
Randy Randall, TSF Executive Director
Jordan Guenther, TSF Marketing Director
David Carr, TSF Sales Director

3. Approval of Agenda

No Agenda was approved.

4. Presentations

   a. New Mexico Photography 200 (Matthew Chase-Daniel, Executive Director, matthew@chasedaniel.com)

This presentation was canceled.

   b. Siler Rufina District Festival (Dwayne Trjujillo, President, silerrufinadistrict@gmail.com)

   c. Santa Fe Pro Musica Bach Festival (Daniel James, Executive Director, development@sfpromusica.org)

   d. Human Rights Alliance, Pride Week (Kevin Bowen, Executive Director, kevin@hrasantafe.org)

   e. El Museo, Mayan Weaving (Loreta Marinez-Cargo, Board President, ret410@gmail.com)

Presentation was canceled.

f. SITE Santa Fe 13th Biennial (Erin DeRosa, Senior Manager, derosa@sitesantafe.org)

5. Discussion Items

   a. Board and TSF Staff discussion

6. Adjourn

The meeting adjourned at 3:30pm.

_____Chair

Shirley Spencer
_____Liaison